

**Cassandra Kidd is a Business Access Advisor at US Bank. In her current role Cassandra is afforded the opportunity to work extensively with diverse businesses as a consultant, guiding in areas of connections, information, and capital. Cassandra's goal in her role as Access Advisor is to be an advocate and a voice for entrepreneurs seeking to scale and grow their business. This initiative is fulfilled by working with internal and external partners. Her external partners include organizations in the community that closely align with her role as Access Advisor. She sees the ultimate achievement of her role as lessening the racial wealth gap by assisting business owners create sustainable establishments embedded in their communities.**

**Cassandra Kidd has been in the banking and finance industry for over 30 years. She has held several roles throughout her career. Those roles include teller, assistant branch manager, consumer banking specialist, branch manager, licensed banker, training branch manager, and now her current roles as Business Access Advisor.**

**Cassandra is a graduate of Rhodes College, Memphis, TN, with an undergraduate degree in Political Science and International Studies. She also has a master's degree in human resource management from Webster University.**

**Cassandra lives by the motto, "to whom much is given, more is required."**